



# Privacy Policy

[WuBook srl](#) highly values your trust and your personal data. We're committed to duly and diligently safeguard and protect the privacy and confidentiality of your personal details (including your credit card details).

## Scope

These general terms and conditions apply at booking of the hotel rooms using the system of online hotel reservation WuBook.

## What information do we collect?

We collect information from you when you place an order.

When ordering or registering on our site, as appropriate, you may be asked to enter your: name, e-mail address, mailing address, phone number or credit card information. You may, however, visit our site anonymously.

Google, as a third party vendor, uses cookies to serve ads on your site. Google's use of the DART cookie enables it to serve ads to your users based on their visit to your sites and other sites on the Internet. Users may opt out of the use of the DART cookie by visiting the Google ad and content network privacy policy..

## What do we use your information for?

Any of the information we collect from you may be used in one of the following ways:

### To process transactions

Your information, whether public or private, will not be sold, exchanged, transferred, or given to any other company for any reason whatsoever, without your consent, other than for the express purpose of delivering the purchased product or service requested.

### To communicate to the hotel your reservation

When a reservation is done, we will communicate your data to the property, so that they'll know your arrival and your personal details. Notice that each property signs an agreement with WuBook srl and its third-party partners and its obligation to safeguard your data is stated and official.

## How do we protect your information?

We implement a variety of security measures to maintain the safety of your personal information when you place an order

We offer the use of a secure server. All supplied sensitive/credit information is transmitted via Secure Socket Layer (SSL) technology and then encrypted into our Database to be only accessed by those authorized with special access rights to our systems, and are required to keep the information confidential.

After a transaction, your private information (credit cards, social security numbers, financials, etc.) will be kept on file for more than 60 days in order to grant and track reservations.

## **Do we use cookies?**

Yes (Cookies are small files that a site or its service provider transfers to your computers hard drive through your Web browser (if you allow) that enables the sites or service providers systems to recognize your browser and capture and remember certain information We use cookies to improve your experience and to speed up the booking process.

## **Do we disclose any information to outside parties?**

We do not sell, trade, or otherwise transfer to outside parties your personally identifiable information. This does not include trusted third parties who assist us in operating our website, conducting our business, or servicing you, so long as those parties agree to keep this information confidential. We may also release your information when we believe release is appropriate to comply with the law, enforce our site policies, or protect ours or others rights, property, or safety. However, non-personally identifiable visitor information may be provided to other parties for marketing, advertising, or other uses.

## **Online Privacy Policy Only**

This online privacy policy applies only to information collected through our website and not to information collected offline.

## **Terms and Conditions**

Please also visit our Terms and Conditions section establishing the use, disclaimers, and limitations of liability governing the use of our website at <http://wubook.net/>

## **Your Consent**

By using our site, you accept the conditions of this document.

## **Contacting Us**

If there are any questions regarding this privacy policy you may contact us using the information below.

<http://wubook.net>  
Via dell'abbazia 7/1 61032, Fano (pu) Italy

As an italian company, notice that WuBook srl additionally honors the [European/Italian legislative decree 196/2003 regarding privacy](#)